

## **Research on the Value-added Phenomenon of M&A and Reorganization of Listed Companies Based on Value Assessment**

**Dongmei Dai**

Hunan University, School of Business Administration, Hunan, Changsha, 410082, China

**Keywords:** Value Evaluation; Listed Company; Mergers and Acquisitions; Value-Added Phenomenon

**Abstract:** With the development of the country and society today, the relevant economy is changing with each passing day, and the changes in various aspects such as mergers and acquisitions and reorganizations between companies are becoming closer, and the economic market is surging. However, in the face of the current economic situation and social situation, when a listed company conducts mergers and acquisitions, it is not only a merger of property, but an important performance and important channel for such companies to improve resource utilization. High-quality resources continue to flow into the company, and the company's value is constantly improving. Looking at such behaviors and situations from the perspective of value assessment is of great significance for restructuring pricing and valuation pricing. This paper makes a simple analysis and discussion on the phenomenon of M&A and reorganization of listed companies based on value assessment.

### **1. Introduction**

Nowadays, with the rapid development of the economy, the changes in the economic market are more rapid, the related changes are changing, and the phenomenon of mergers and acquisitions and reorganization of domestic listed companies is increasing. Under such a phenomenon, major companies are constantly improving their company value, both in terms of property and utilization, and are constantly rising and improving. Under such a big situation, major listed companies continue to carry out mergers and acquisitions and reorganization, while constantly improving their own value. Under such circumstances, the relevant assets are also far higher than the market price in the process of evaluation, and the assets increase is very large. Such phenomena are produced with strong rationality, and the influence and interference of human factors will also play an important role. However, all of this is inseparable from mergers and acquisitions, and the mergers and acquisitions of listed companies are of great significance to the economic market and its own development.

### **2. The Actual Analysis of the Importance of Mergers and Acquisitions of Listed Companies**

Nowadays, the number of domestic listed companies is increasing, and the mergers and acquisitions of related listed companies are also being carried out frequently and closely. In the actual analysis, relevant analysis work needs to be carried out from many aspects and multiple angles. The mergers and acquisitions and reorganizations of some listed companies are often targeted, and the objects they face are also characterized. Generally speaking, the mergers and acquisitions and reorganizations of such companies are aimed at the provinces, but they are not keen on cross-provincial mergers and acquisitions [1]. However, the emergence of such phenomena is bound to have certain reasons and influencing factors, which requires a performance analysis from the necessity of mergers and acquisitions of listed companies. However, the demand and changes in the mergers and acquisitions of listed companies are getting bigger and bigger. Because mergers and acquisitions can effectively open up the market, open up the market environment of the company and stand in the leading position in the market. Compared with internal expansion, mergers and acquisitions are quick and effective, with low risks, access to market trends,

management models, related technologies and management skills, and the most direct property rights. Such an approach is relatively simple and convenient, and can effectively improve internal asset utilization, allowing enterprises to quickly occupy a favorable position in the market in a short period of time, thereby generating greater effective value.

Especially for the major listed companies today, the relevant asset utilization rate in the enterprise has not been improved, and the development and status of the relevant market has been relatively stable. Faced with these problems, companies still need to continue to grow. However, the existing market and the current development of the enterprise have entered a stage of "bottleneck". To think about rapid and effective growth, it is difficult to see the actual work. At this time, in order to further open the market, expand the company's vision, gain a certain position in the new market, obtain an effective market, and carry out a series of activities such as mergers and acquisitions and reorganization. Faced with the problems of the current market economy and other aspects, major enterprises are rapidly expanding and developing, and the industries and fields involved are constantly expanding. Relevant enterprises are constantly undergoing mergers and acquisitions and restructuring, and further value-added enterprises have achieved a better development. It must be done. When the enterprise develops to a certain level, it expands and expands outward. On the one hand, it confirms that the enterprise has relevant assets and utilization ability, and on the other hand, it is also an important means to effectively improve the enterprise's own value. Expanding the scale, increasing influence and enhancing competitiveness in new markets also has extremely important practical value and important practical significance for listed companies. At the same time, this is also the mainstream of market development and the development of related listed companies. Enterprises are constantly opening up markets closer to themselves and operating across industries, which can further bring huge benefits to enterprises.

The operation of the enterprise has a certain degree of systemicity. Such systemicity is continuously accumulated and completed with various aspects such as daily work, market conditions and production conditions. It can be seen that this kind of systematic operational structure is inextricably linked with the market and many other aspects. If in a certain market, the development of such listed companies has entered a "bottleneck" stage, and want to further steadily increase the economic value and corporate influence of such enterprises, there will be some difficulties in starting from the inside and starting from the structure. The merger and acquisition restructuring just solved this problem. In addition to effectively increasing the efficiency of the company's asset utilization, it has further affected the company's "soft culture" and related management structure. Entering a new market, it is necessary to have a new management concept and the integration of the industrial operation structure. When the concept has been updated, the overall development and operation direction will have new changes and new changes [2]. Mergers and acquisitions have further updated the mature operating system and original operating structure of listed companies. Such changes have a very important role in the self-renewal of listed companies.

It can be said that such behavior adds to the hard ability of listed companies on the one hand, and on the other hand, it also has important significance for listed companies to make internal changes in response to external changes. From a comprehensive perspective, such behavior can effectively open up the vision of the enterprise, expand the market of the enterprise, strive for maximum benefits and the most profitable, and at the same time, further improve the internal situation of the enterprise and update the information inside the enterprise. However, because of this importance, in the actual economic market, the continuous behavior of mergers and acquisitions has become an important behavior of major listed companies. In particular, with the encouragement of relevant government policies and policies, the formation of large enterprises and small enterprises has been formed, and further, large enterprises are the main leaders, and small enterprises are important industrial chains and industrial clusters, thus enabling related industries. There is a continuous improvement. This type of improvement has strong stability and practicality, and the related industries have also been concentrated and intensive, which further has an important impact on the overall improvement of the industry.

All in all, whether it is from the value of the internal enterprise or from the overall influence of the enterprise, the conduct of such behaviors has more important practical significance. At the same time, the conduct of such behaviors further ensures the continuous development and continuous improvement of related industries, and further develops the market and industry to a stable state. Whether it is from the perspective of macro-value assessment or from the perspective of meso and micro, it has a very strong value-added effect, which has a positive effect on market impact, internal influence of the enterprise and the overall development of the industry.

### **3. Analysis of the Reasons for the Phenomenon of M&A and Reorganization of Listed Companies under the Perspective of Value Appraisal**

Some listed companies are very important to the influence of the relevant market, occupying an important position in the market and even occupying a dominant position in the market. However, it is precisely because of this characteristic that the influence of listed companies on the economic market is very important. Once the mergers and acquisitions are carried out, the relevant enterprises should actively develop relevant mergers and acquisitions and reorganization enterprises on the one hand and actively adjust the comprehensive operation of their operations on the other hand. Faced with such problems, the economic market has also had a significant impact, and the impact of the economic market will in turn affect the market value of such enterprises. Especially with the continuous changes in the macro economy, many assets have changed continuously with time and macroeconomic growth. In particular, for example, some important fixed assets, with the changes in the macro economy, the degree of appreciation and the degree of increase are very amazing [3]. The relevant changes cannot be measured by changes in the last decade or fifteen years, and these changes are carried out all the time. From a practical point of view, especially in the past decade, the degree of increase in fixed assets has been leaps and bounds. Such macroeconomic conditions directly affect the value-added phenomenon of listed companies' M&A and reorganization, so that the value-added of such behaviors becomes very reasonable with the macroscopic changes of the economic market, and it is extremely objective and practical. It is precisely because of such development and situation that it further promotes the listed companies with certain property capabilities to increase asset utilization, and continuously carry out mergers and acquisitions and reorganization, resulting in value-added benefits.

In addition, with the continuous changes in the exchange rate of the renminbi in recent years, the "gold content" of the renminbi is also growing, and the price increase of related assets is constantly changing. This series of macroscopic changes has promoted the value-added of listed companies' mergers and acquisitions, making this kind of value-added phenomenon very practical and objective, and at the same time very reasonable. It can also be said that the emergence of such value-added phenomena is also in line with changes in the economic market, driven by changes in the times and economic markets. With the increase in currency, fixed assets, etc., the original listed companies have more and more value-added mergers and acquisitions. The value-added category is far higher than the historical cost in evaluating the market, and the value added is objectively The probability of occurrence of probability and value-added phenomena is increasing.

After the implementation of such mergers and acquisitions, especially after the acquisition of small companies that were not well-known, they have brought new vitality to small enterprises and listed companies themselves. The profitability of the two has a certain integration. The M&A company has brought new business ideas and business markets to the listed companies, while the listed companies have brought corresponding assets and capital investment to the small enterprises, and brought the market. On the basis of mutual complementarity, the relevant profitability and profitability starting point are the same. The listed companies gradually increase the influence and influence of the company through certain channels, and the small enterprises that are merged and restructured just meet the needs of such channels. The approach is very important for listed companies, mergers and acquisitions have brought a large degree of influence to listed companies, bringing new markets to listed companies. In terms of the actual market, small enterprises often face the dilemma of having a market and having analytical capabilities, but lacking more input [4].

After being merged and restructured by related listed companies, the profitability of the two companies has been integrated and dependent on each other, and at the same time, there has been a better growth in profitability and profitability.

In addition to profitability, such development is also one of the important strategies in the national economic regulation. This kind of development can effectively and better promote the development of related industries and professional fields in the process of implementation. From a practical point of view, only if the economic market has a harmonious unity can it be further promoted that such markets will carry out corresponding work in a targeted manner and continue to develop. At the same time, when major listed companies operate across industries, they continue to carry out related mergers and acquisitions and other activities, which further increase the competitiveness of the market, and bring a certain degree of competitive pressure and competitiveness to related enterprises, further stimulating the Development of industry and industry. This is a virtuous circle. It is precisely because of this kind of stimulation that there is a corresponding increase and appreciation.

With the increasing use of mobile terminals for consumption and payment, almost a large area replaces the use of cash. Such a phenomenon has an important impact on people's production and life, and has an important impact on the capital utilization and circulation of related enterprises. Especially nowadays M&A and other means are becoming more and more frequent, and it is also inseparable from the support of relevant information technology. In this era, consumption and payment are becoming more and more simple, mergers and acquisitions are becoming more and more simple, and the related maximum benefits are also extremely important. It is precisely because of such conditions and background that the economic changes and the complex diversity of the economic market are becoming more and more serious, and the overall overall capacity improvement of the relevant markets has also undergone more practical changes. In this context, listed companies are more and more successful in mergers and acquisitions, which directly affects the actual value and value-added of such behaviors.

#### **4. Conclusion**

In terms of value assessment, there are many related objects to consider, and there are many factors that affect the value of assets. From a holistic point of view, it is necessary to actually analyze the comprehensive capabilities of listed companies, so as to further analyze the value-added phenomenon that related enterprises generate when they conduct mergers and acquisitions.

#### **References**

- [1] Liang Haitao. Has the government controlled the value-added rate of asset evaluation?—Based on the empirical data of mergers and acquisitions of listed companies [J]. Modern Business, 2018 (18)
- [2] Wang Jingda, Fan Qingquan. Research on Performance Commitment and Policy Impact in M&A and Reorganization of Listed Companies [J]. Accounting Research, 2017(10): 71-77.
- [3] Li Xiaorong, Xue Aijun. Valuation and Evaluation of Corporate M&A and Reconstruction?—Based on Comparative Study of Valuation Report and Evaluation Report[J]. Journal of Central University of Finance and Economics, 2017(9): 53-66.
- [4] Guo Hanyu. Research on the Influencing Factors of the Choice of Value Evaluation Method for M&A Enterprises--Analysis of M&A Reorganization Data of A-share Listed Companies [D]. Zhengzhou University, 2016